

# BlueStar E-Commerce US Leaders Index

The BlueStar E-Commerce US Leaders Index (BECOM) tracks the performance of the largest and most liquid US-incorporated and US-listed companies in the E-Commerce industry. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from e-commerce services, such as internet market places and market place platforms, internet-based payment services, internet booking and streaming services, or e-commerce optimization and fulfillment software.

## Key Features



**All Time High/Low**      **52-Week High/Low**

**Total Return Net Index**    952.02/100.00      942.26/449.02

### Size and Liquidity Requirements

Float-adjusted market capitalization of at least 1 bln USD. Six-month average-daily-value-traded of at least 1 mln USD.

### Universe

Companies have to operate e-commerce websites or offer products or services that support e-commerce.

### Diversification

Companies are weighted by float-adjusted market capitalization with a maximum component weight of 10%.

### Review

Semi-annual in June and December.

## Index Data

### INDEX PARAMETERS

<b>Launch Date</b>	05 May 2022	<b>Components</b>	51
<b>Type</b>	Sector	<b>Volatility</b> (1 year)	33.04
<b>Currency</b>	USD	<b>Full MCap</b> bn USD	2,519.06
<b>Base Date</b>	28 Dec 2012	<b>Float MCap</b> bn USD	1,858.28
<b>Base Value</b>	100.00	<b>Correlation*</b> (1 year)	0.92

\* EQM Online Retail

### FUNDAMENTALS\*

<b>Price/Earnings Trailing</b>	95.31
<b>Price/Book</b>	5.21
<b>Price/Sales</b>	1.94
<b>Price/Cash Flow</b>	18.60
<b>Dividend Yield</b>	0.41

\* as of 30 Jun 2022

### ANNUALISED PERFORMANCE\*

<b>1 Month</b>	-8.53%
<b>1 Year</b>	-49.28%
<b>3 Years</b>	-2.42%
<b>5 Years</b>	8.49%
<b>Since Inception</b>	17.67%

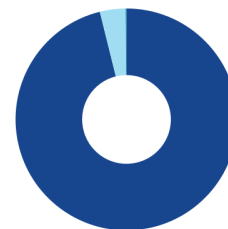
\* Total Return Net Index

## Country and Size Weightings

Country	Count	Weight
United States	51	100.00%



■ US



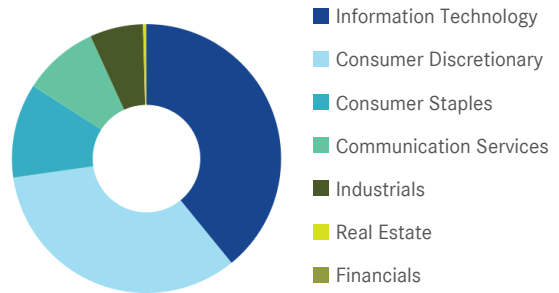
- Large-Cap
- Mid-Cap
- Small-Cap
- Micro-Cap

Size	Count	Weight
Large-Cap (> 6 bn)	30	96.14%
Mid-Cap (1.5 bn - 6 bn)	19	3.69%
Small-Cap (0.2 bn - 1.5 bn)	2	0.17%
Micro-Cap (0.0 bn - 0.2 bn)	0	0.00%

## BlueStar E-Commerce US Leaders Index

### Sector Weightings

Sector	Count	Weight
Information Technology	22	39.14%
Consumer Discretionary	14	33.60%
Consumer Staples	1	11.38%
Communication Services	7	9.07%
Industrials	4	6.42%
Real Estate	2	0.31%
Financials	1	0.10%



### Index Components

Top Components by Weight	Country	Weight	Best Performing Components	YTD	1 Day
WALMART INC	US	11.38%	SPS COMMERCE INC	-19.59%	2.21%
SALESFORCE.COM INC	US	10.29%	COUPANG INC	-55.82%	2.20%
AMAZON.COM INC	US	10.26%	GODADDY INC	-17.19%	1.68%
SERVICENOW INC	US	7.35%	AMAZON.COM INC	-34.67%	1.42%
PayPal Holdings Inc.	US	7.02%	PINTEREST INC	-45.09%	1.32%
Booking Holdings Inc	US	6.31%			
NETFLIX INC	US	5.77%			
TARGET CORP	US	4.92%			
UBER TECHNOLOGIES INC	US	3.99%			
Fiserv Inc	US	3.93%			
Airbnb, Inc. Class A	US	3.15%			
BLOCK INC	US	2.91%			
<b>Subtotal</b>		<b>77.27%</b>			
			Worst Performing Components	YTD	1 Day
			Affirm Holdings, Inc. Class A	-81.09%	-7.40%
			OPENDOOR TECHNOLOGIES INC	-67.28%	-6.82%
			CARVANA CO	-90.03%	-6.59%
			Marqeta, Inc. Class A	-50.03%	-6.33%
			Toast, Inc.	-62.09%	-5.60%

### Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
<b>Price Index</b>	BECOM	DE000SLOFUM6	SLOFUM	BQ0GRX1	BECOM	.BECOM	118655360
<b>Total Return Net</b>	BECOMNTR	DE000SLA6176	SLA617	BMGR536	BECOMNTR	.BECOMNTR	43734080
<b>Total Return Gross</b>	-	-	-	-	-	-	-

For further information visit [www.mvis-indices.com](http://www.mvis-indices.com)

Nothing on this factsheet shall be considered a solicitation to buy or an offer to sell a security, or any other product or service, to any person in any jurisdiction where such offer, solicitation, purchase or sale would be unlawful under the laws of such jurisdiction. Neither MV Index Solutions GmbH nor any of its licensors makes any warranties or representations, express or implied, to the user with respect to any of the data contained herein. The data is provided for informational purposes only, and the Company shall not be responsible or liable for the accuracy, usefulness or availability of any information transmitted or made available through it. The MVIS® indices are protected through various intellectual property rights and unfair competition and misappropriation laws. In particular, Van Eck Associates Corporation has registered the "MVIS" trademark. You require a licence to launch any product whose performance is linked to the value of a particular MVIS® index and for all use of the MVIS® name or name of the MVIS® index in the marketing of the product. All information shown prior to the index launch date is simulated performance data created from backtesting ("simulated past performance"). Simulated past performance is not actual but hypothetical performance based on the same or fundamentally the same methodology that was in effect when the index was launched. Simulated past performance may materially differ from the actual performance. Actual or simulated past performance is no guarantee for future results.