

BlueStar E-Commerce US Leaders Index

The BlueStar E-Commerce US Leaders Index (BECOMNTR) tracks the performance of the largest and most liquid US-incorporated and US-listed companies in the E-Commerce industry. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from e-commerce services, such as internet market places and market place platforms, internet-based payment services, internet booking and streaming services, and e-commerce optimization and fulfillment software.

Key Features



All Time High/Low **52-Week High/Low**

Total Return Net Index 1,042.14/100.00 1,042.14/729.68

Size and Liquidity Requirements

Float-adjusted market capitalization of at least 1 bln USD. Six-month average-daily-value-traded of at least 1 mln USD.

Universe

Companies have to operate e-commerce websites or offer products or services that support e-commerce.

Diversification

Companies are weighted by float-adjusted market capitalization with a maximum component weight of 10%.

Review

Semi-annual in June and December.

Index Data

INDEX PARAMETERS

Launch Date	11 Sep 2018	Components	53
Type	Sector	Volatility (1 year)	21.62
Currency	USD	Full MCap bn USD	0.96
Base Date	28 Dec 2012	Float MCap bn USD	0.96
Base Value	100.00	Correlation* (1 year)	0.83

* EQM Online Retail

FUNDAMENTALS*

Price/Earnings Trailing	112.59
Price/Book	8.56
Price/Sales	3.80
Price/Cash Flow	36.45
Dividend Yield	0.19

* as of 31 Aug 2021

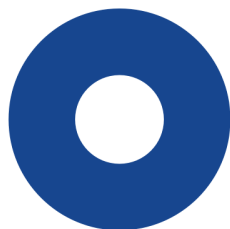
ANNUALISED PERFORMANCE*

1 Month	2.72%
1 Year	40.33%
3 Years	23.91%
5 Years	30.64%
Since Inception	30.49%

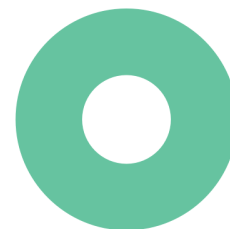
* Total Return Net Index

Country and Size Weightings

Country	Count	Weight
United States	53	100.00%



■ US



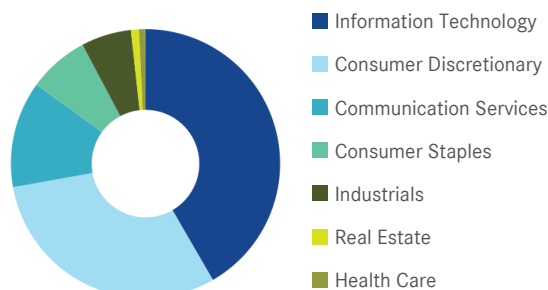
- Large-Cap
- Mid-Cap
- Small-Cap
- Micro-Cap

Size	Count	Weight
Large-Cap (> 6 bn)	0	0.00%
Mid-Cap (1.5 bn - 6 bn)	0	0.00%
Small-Cap (0.2 bn - 1.5 bn)	0	0.00%
Micro-Cap (0.0 bn - 0.2 bn)	53	100.00%

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Sector Weightings

Sector	Count	Weight
Information Technology	22	41.67%
Consumer Discretionary	16	30.51%
Communication Services	8	12.81%
Consumer Staples	1	7.25%
Industrials	4	6.04%
Real Estate	1	0.94%
Health Care	1	0.78%



Index Components

Top Components by Weight	Country	Weight	Best Performing Components	YTD	1 Day
AMAZON.COM INC	US	9.66%	STITCH FIX INC	-25.53%	5.94%
PayPal Holdings Inc.	US	9.46%	IAC INTERACTIVECORP	11.42%	4.98%
WALMART INC	US	7.25%	MATCH GROUP INC	6.43%	3.97%
SALESFORCE.COM INC	US	7.20%	TripAdvisor Inc. A	27.24%	3.56%
NETFLIX INC	US	6.74%	OVERSTOCK.COM INC	69.71%	3.56%
SERVICENOW INC	US	4.04%			
TARGET CORP	US	3.51%			
Booking Holdings Inc	US	3.41%			
SQUARE INC - A	US	3.27%			
UBER TECHNOLOGIES INC	US	2.76%			
MERCADOLIBRE INC	US	2.75%			
Fiserv Inc	US	2.13%			
Subtotal		62.17%			

Worst Performing Components	YTD	1 Day
LIVEPERSON INC	1.88%	-7.35%
CHEWY INC - CLASS A	-22.32%	-4.93%
GOODRX HOLDINGS INC-CLASS A	9.40%	-4.75%
ZILLOW GROUP INC - A CLASS	-33.01%	-3.40%
COUPANG INC	-42.52%	-2.61%

Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
Price Index	-	-	-	-	-	-	-
Total Return Net	BECOMNTR	DE000SLA6176	SLA617	BMGR536	BECOMNTR	.BECOMNTR	43734080
Total Return Gross	-	-	-	-	-	-	-

For further information visit www.mvis-indices.com

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